

L A N D I N G P A G E D E S I G N E R

**Agencies Charge ₹50,000
and Take Weeks.**

**I Charge ₹2,999 and Deliver
in 3 Days.**

You get strategy, copywriting, and design. Plus AI-generated product visuals so you're not stuck waiting for a photoshoot. First 10 clients only.

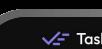




RECENT WORK

Three landing pages.
Three industries.
Built in my first week
as a designer.

See work below.

 TaskFlow AI

Home About Services Contact Us Page Start Free Trial

AI TASK MANAGEMENT

Stop Managing Projects. Start Shipping Faster.

TaskFlow AI eliminates 15+ hours of weekly busywork per person. Your team gets real-time clarity without status meetings, so you can focus on building what matters.

Start Free 14-Day Trial > Book a Demo

98% AI-powered precision that eliminates busywork

40% Teams finish projects significantly faster

AI Task Automation Get back 15+ hours per person every week

Trusted by teams at companies you know

Stripe ✦ Shopify ✦ Notion ✦ Figma ✦ Webflow ✦ Loom ✦ Deel ✦ Zapier

TaskFlow AI

S A A S
P R O D U C T

40% time-saved claim backed by data visualization. Built trust with social proof placement.

[VIEW PAGE](#)

 ZenFlow

Pick Your Box What's Inside Marketplace Reviews FAQ Member Login

Cancel Anytime

52,000 members and counting Join Our Active Community

Every month, we send you products you couldn't actually use: Adaptogens for your 3pm crash, sleep aids that work, face masks that don't feel like homework.

★ 4.8/5 from 12,000+ Reviews

First Box: \$19.50

Stop Guessing What Wellness Products Work for You

Show Me What's Inside Take the 2-Minute Quiz

Well+Good ✦ Women's Health ✦ Goop ✦ MindBodyGreen

 Stop Wasting Money on Wellness Products That Collect Dust

ZenFlow

WELLNESS SUBSCRIPTION

Solved decision paralysis with comparison pricing table. Quiz CTA makes it personal to the buyer.

[VIEW PAGE](#)

Chronicles & Co.

Home Artist Events Shop Contact Us

Authenticating Luxury Watches from 5,000+ Verified Collectors

Explore Collection

Trusted by 2,000+ collectors worldwide * Every piece authenticated * 30-day returns



Featured Collection

Explore Full Collection

SOLD Omega Speedmaster Professional 2018 | Ref. 311.30.42.30.01.006

Omega Seamaster 300

CHRONICLES & CO.

LUXURY E-COMMERCE

Luxury e-commerce that matches ₹50K+ watch value. Grid layout drives exploration, not overwhelm.

[VIEW PAGE](#)

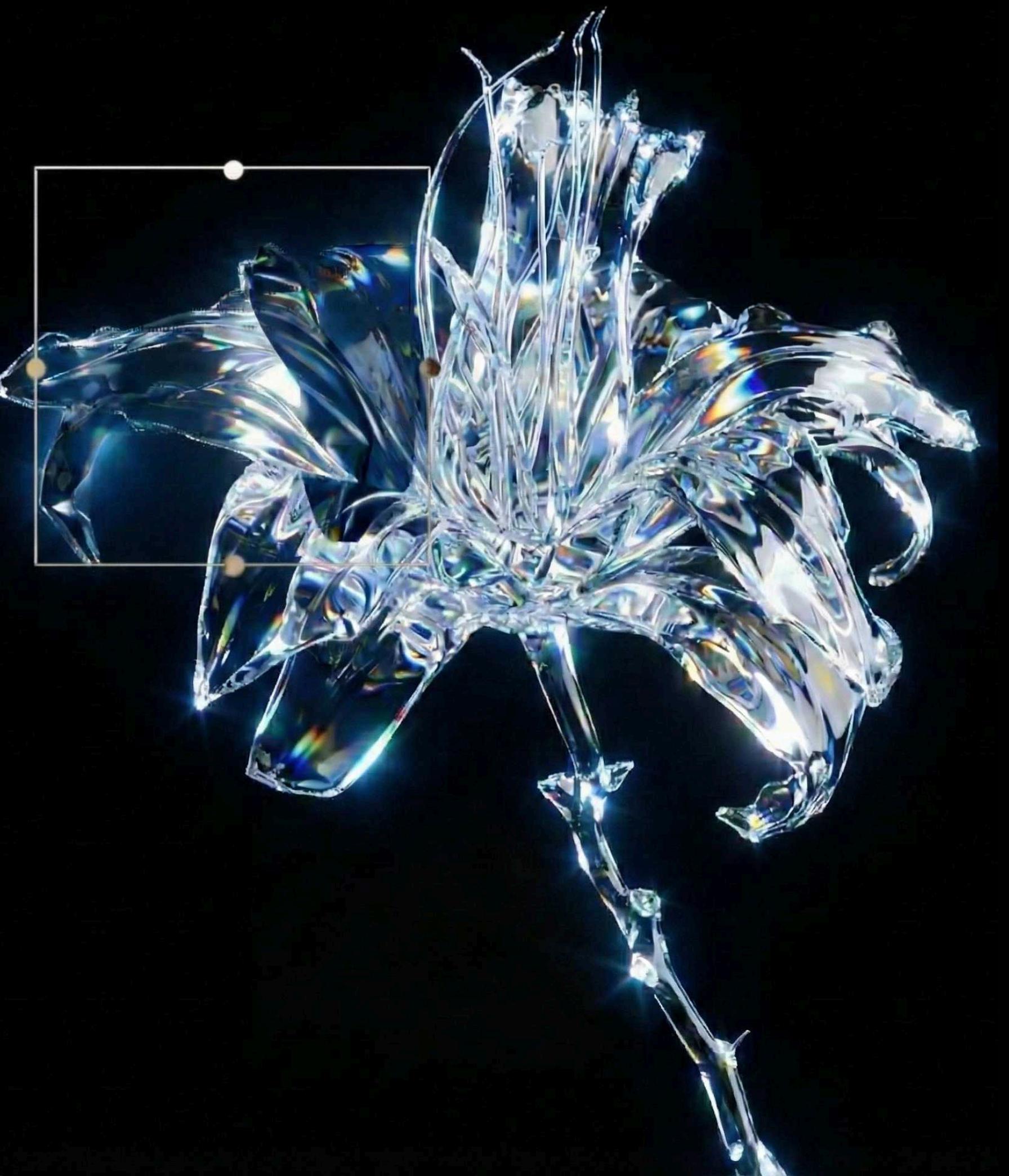
THE LANDING PAGE PROBLEM

Most Designers Give You Pretty Pages That Don't Sell

Agencies charge ₹50,000 and take 30 days. You need customers this month, not next quarter.

Fiverr designers copy templates without strategy. Your page looks like everyone else's.

You don't have product photos. So your launch gets delayed for weeks waiting on a photoshoot.





No Photoshoot Required. No 30-Day Wait. No ₹50K Invoice.

WHAT YOU GET	FIVERR	FREELANCE DESIGNERS	DESIGN AGENCIES	DEEPMALA SINGH
PRICE	₹1,000-2,500	₹3,000-8,000	₹20,000+	₹2,999 ✓ (Launch Special)
DELIVERY TIME	5-7 days	7-14 days	14-30 days	1-3 days ✓
MOBILE RESPONSIVE	Sometimes	Yes	Yes	Yes ✓
STRATEGIC COPYWRITING	No	Rare	Yes	Included ✓
AI-ENHANCED PRODUCT VISUALS	No	Extra cost	Extra cost	Included ✓
STYLE GUIDE INCLUDED	No	Extra cost	Yes	Yes ✓
REVISION ROUNDS	1(maybe)	2-3	Multiple	2 included ✓
COMMUNICATION	Poor	Varies	Good	WhatsApp + Same-day ✓

Pricing Plans

Pick your speed. All plans include strategic copy, design, and AI-generated visuals.
A 30% deposit secures your spot in my schedule. The remaining 70% is due upon final file delivery.

LAUNCH FAST

₹ 2,999

Perfect for MVPs and product launches

- ❖ 1 landing page (up to 8 sections)
- ❖ Strategic copywriting included
- ❖ AI-generated product visuals (up to 5 images)
- ❖ Mobile-responsive design
- ❖ 2 revision rounds
- ❖ 3-day delivery

[Get Started](#)

LAUNCH COMPLETE

₹ 4,999

For businesses ready to scale

- ❖ 1 landing page (up to 10 sections)
- ❖ Strategic copywriting included
- ❖ AI-generated product visuals (up to 10 images)
- ❖ Brand kit (logos, colors, typography)
- ❖ Mobile-responsive design
- ❖ 3 revision rounds
- ❖ 2-day priority delivery

[Get Started](#)

LAUNCH + OPTIMIZE

₹ 6,999

For serious launches that can't wait

- ❖ 1 landing page (up to 12 sections)
- ❖ A/B Testing Variant
- ❖ Advanced strategic copywriting
- ❖ AI-generated product visuals (unlimited)
- ❖ Brand kit (logos, colors, typography)
- ❖ Mobile-responsive design
- ❖ 5 revision rounds
- ❖ 2-day express delivery (first variant)

[Get Started](#)



NEED MORE?

Extra pages, faster delivery, or launch assets. Pay only for what you need.



LIVE WIX LANDING PAGE

+ ₹ 1,999

Second page for a different product or audience. Same quality, discounted rate when bundled.

RUSH DELIVERY (24 HOURS)

+ ₹ 999

Launch tomorrow. I'll prioritize your project and deliver in 24 hours from brief submission.

A / B TEST VARIANT

+ ₹ 2,499

Second page for a different product or audience. Same quality, discounted rate when bundled.

EMAIL TEMPLATE DESIGN

+ ₹ 999

Welcome email or launch announcement matching your landing page aesthetic. Desktop and mobile versions.

SOCIAL MEDIA ASSETS PACK

+ ₹ 999

3 Instagram posts + 3 stories matching your landing page branding. Launch-ready graphics.

EXTRA REVISION ROUNDS

+ ₹ 599

Need more tweaks beyond your plan's limit? Each additional round of revisions.

STEP 01: YOU FILL THE FORM

Fill out a simple brief form. Tell me what you're selling, who you're selling to, what conversion means (sale, signup, download), and send any brand assets you have.

Pay the 30% deposit and remaining 70% upon delivery.

That's it. No 30-minute call where we talk about our childhoods.

STEP 02: FIRST DRAFT DELIVERED (DAY 1-2)

I send first draft. You review. Approve to continue or tell me what needs changing.

STEP 03: FINAL VERSION (DAY 3)

I work on feedback and finalize. Deliver Figma file OR transfer Wix site ownership.

(Already have a Wix site? Add business@deepsingh.shop as designer/editor. I'll build the page inside your existing site. You'll get an email with steps.)

STEP 04: YOU LAUNCH

Review final version. Request final tweaks if needed. Go live.

Start Your Landing Page

No discovery calls. No endless meetings. No "let me circle back."

You fill a form. I build. You launch.

The Process



H O W I W O R K

Recent Work

These case studies will be about each of the pages you viewed earlier.
See the strategy behind each page.

Or skip ahead if you're ready to start yours.

[Skip Ahead](#)





SaaS Product

TaskFlow claims to save teams 40% of their time. The problem? Every SaaS says something similar. I needed proof, not promises.

I turned their percentage into visuals. Data charts showing actual time saved. Social proof placed right where skepticism hits hardest. Pricing that removed decision paralysis.

The result: enterprise buyers trust the claim in 10 seconds instead of bouncing.



My Approach

The 40% claim needed backup. I used data visualization to turn numbers into something you could see. Charts showing time saved per week. Graphs comparing their tool to manual processes.

Social proof went below the hero. Right where visitors start doubting. Testimonials with real company names and specific results.

The pricing table solved another problem. Three tiers with clear differences. No confusion about which plan fits. Middle option highlighted because most B2B buyers pick it anyway.

Every section had one job. Build trust or remove friction. Nothing decorative.

The image is a collage of screenshots from the TaskFlow AI website, illustrating the design and content decisions made during the redesign. It includes:

- Homepage:** Shows a large hero section with the headline "Stop Managing Projects. Start Shipping Faster." and a sub-headline "TaskFlow AI eliminates 15+ hours of weekly busywork per person. Your team gets real-time clarity without status meetings, so you can focus on building what matters." Below this are sections for "AI Task Automation" and "AI-powered precision that eliminates busywork".
- Features Page:** A dark-themed page titled "Join 8,500+ Teams Getting Our PM Tips". It lists various features: Smart, Standups, Meeting, Intelligence, Predictive, Insights, and All Features. It also includes sections for Company, Product, Resources, and a "Get Started" button.
- Pricing Page:** A section titled "Simple Pricing That Scales With Your Team" showing three plan options: Starter (\$12/user), Professional (\$24/user), and Enterprise (\$Custom price). Each plan is described with its features and a "Start Free Trial" button.
- Case Study Page:** A section titled "The AI That Actually Works" with the sub-headline "Your Team Wastes 40% Time on Project Busywork". It includes a chart titled "Time Wasted on Project Admin" comparing "Hours per Week" for "With traditional tools" and "With TaskFlow AI". Below the chart are several user quotes and icons representing common project management inefficiencies.



RESULTS



DELIVERABLES:

- Complete SaaS landing page (9 sections optimized)
- Problem-solution copy framework ("40% time waste" hook)
- Feature-to-outcome translations (every spec tied to business result)
- 3-tier pricing architecture (transparent, scalable, "most popular" guided)
- AI differentiator positioning (automation as hero benefit)
- Social proof integration (2,400+ teams, real PM testimonials)
- Trust signals (free trial, no credit card, cancel anytime)
- 6 AI-generated visuals (holographic UI, abstract tech elements)
- Mobile-optimized for on-the-go project managers

CONVERSION PSYCHOLOGY APPLIED:

- ✓ Loss Aversion ("Your team wastes 40%")
- ✓ Authority (2,400+ teams, specific time-saved stats)
- ✓ Social Proof (testimonials from PMs, not executives)
- ✓ Anchoring (custom tier makes \$24/user feel accessible)
- ✓ Reciprocity (free trial with full features, no card required)
- ✓ Paradox of Choice (3 tiers, clear "most popular" nudge)

Cost with SaaS agency: ₹35,000+ | 4-week timeline

Cost with me: ₹4,999 | 3-day delivery



C A S E S T U D Y 0 2

ZenFlow

Wellness Subscription

ZenFlow had traffic. They didn't have conversions.
Three subscription boxes. Too many choices. Visitors left without buying.

I simplified the decision. Built a comparison table that made differences obvious. Highlighted the middle tier (where most buyers land anyway). Added a quiz for people who hate choosing.

The page turns browsers into subscribers without overwhelming them.

ZenFlow

My Approach

The comparison table did the work. Three tiers side by side. Middle option highlighted. "Most Popular" tag guides without pushing.

The quiz gave hesitant buyers an out. Five questions, one recommendation. Decision removed entirely.

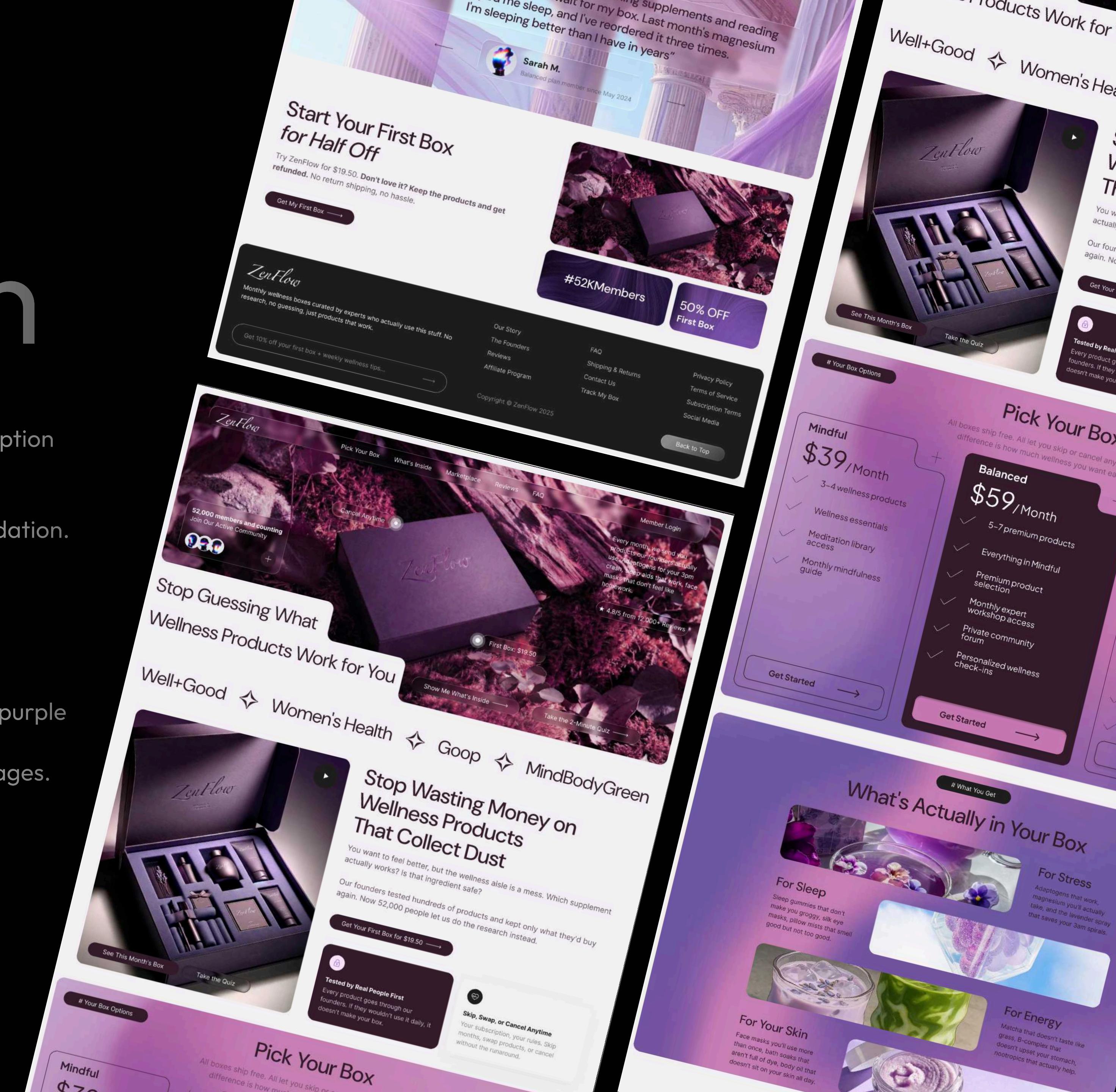
Visuals stayed feminine without cliché. Purple, not pink.

THE AI VISUAL ADVANTAGE:

Clean product shots on textured backgrounds. (Check the hero, that purple natural environment with crystal heart visual?)

AI-generated and blended with the product box. No boring stock images. No ₹50,000 photo shoot.) Cost: ₹0 | Uniqueness: 100%

Every section pushed one action: Pick a box. Subscribe.





RESULTS



DELIVERABLES:

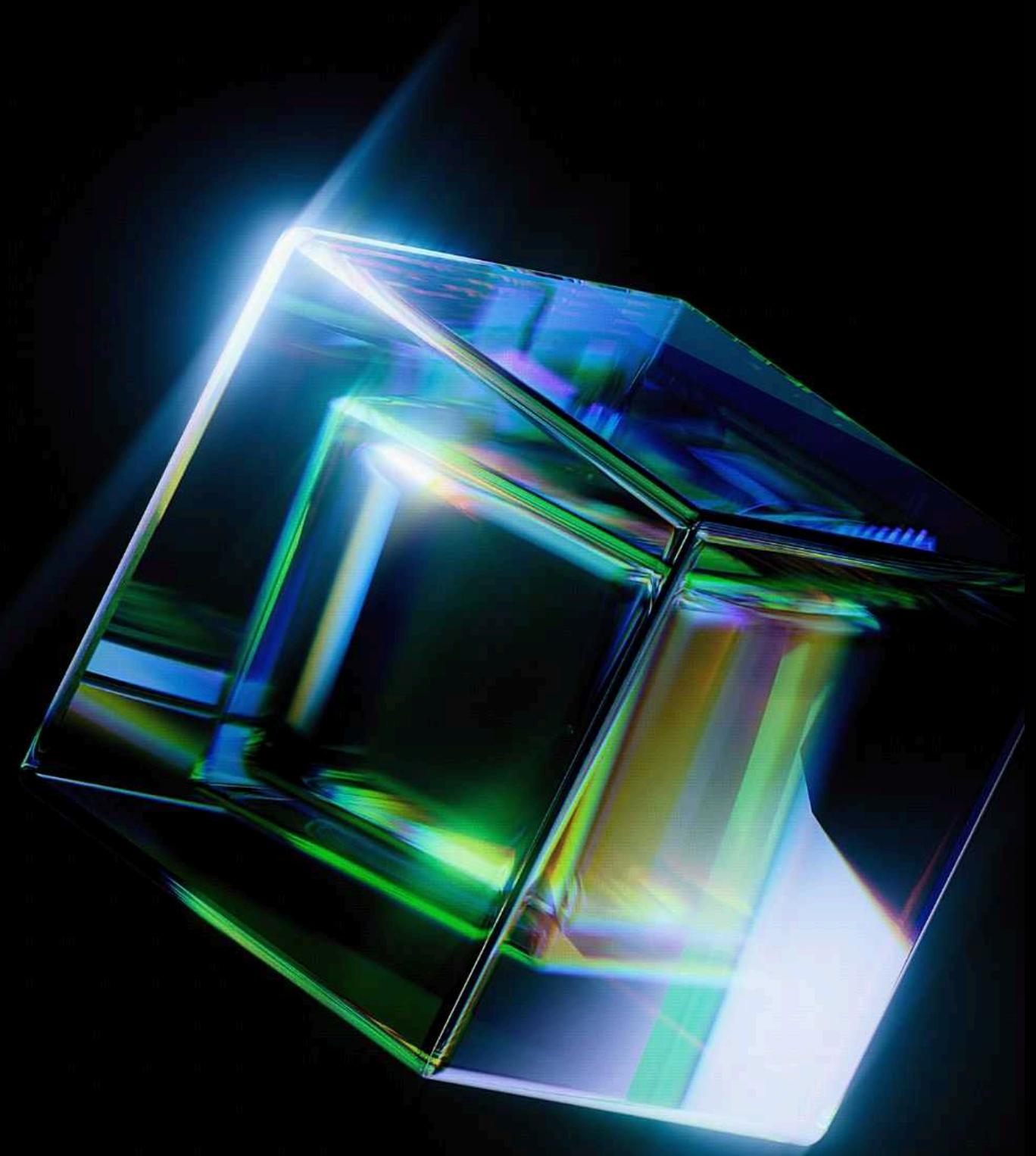
- Complete wellness subscription page (8 sections optimized)
- Conversion-focused copy (natural, human, zero AI fluff)
- 3-tier subscription architecture (Mindful/Balanced/Elevated positioning)
- Interactive comparison table (side-by-side clarity, middle tier highlighted)
- Decision-removal quiz integration (5 questions → personalized recommendation)
- Risk-reversal guarantee (keep products + full refund: friction eliminated)
- Community social proof (52,000 members, real testimonial with photo)
- Flexibility messaging (skip/swap/cancel: no trap positioning)
- 8 AI-generated visuals (crystal heart hero, product-context blends)
- Mobile-first copy (scannable sections, thumb-friendly CTAs)

CONVERSION PSYCHOLOGY APPLIED:

- ✓ Paradox of Choice (3 tiers simplified from overwhelming wellness market)
- ✓ Anchoring ("Most Popular" Balanced tier + first box 50% OFF)
- ✓ Reciprocity (free quiz delivers value before purchase ask)
- ✓ Authority (founders test everything: "products we actually use")
- ✓ Social Proof (52K members + specific results: "helped my sleep")
- ✓ Loss Aversion ("stop wasting money on products that collect dust")
- ✓ Commitment & Consistency (quiz → box → wellness ritual pathway)

Cost with agency/copywriter: ₹35,000+ | 3-week timeline

Cost with me: ₹4,999 | 3-day delivery



Luxury Watch Collectibles

Chronicles & Co. sells watches worth ₹50,000 and up. The design had to match that price point. Cheap aesthetics kill luxury sales instantly.

I used a dark theme with high contrast product photography. Grid layout that lets collectors browse without feeling rushed. Trust badges placed early because luxury buyers are skeptical of new sellers.

The page feels premium because it looks premium. Design backs up the price.

CHRONICLES & CO.

My Approach

Dark backgrounds make gold and silver watches pop. High contrast draws eyes to the product, not the page furniture.

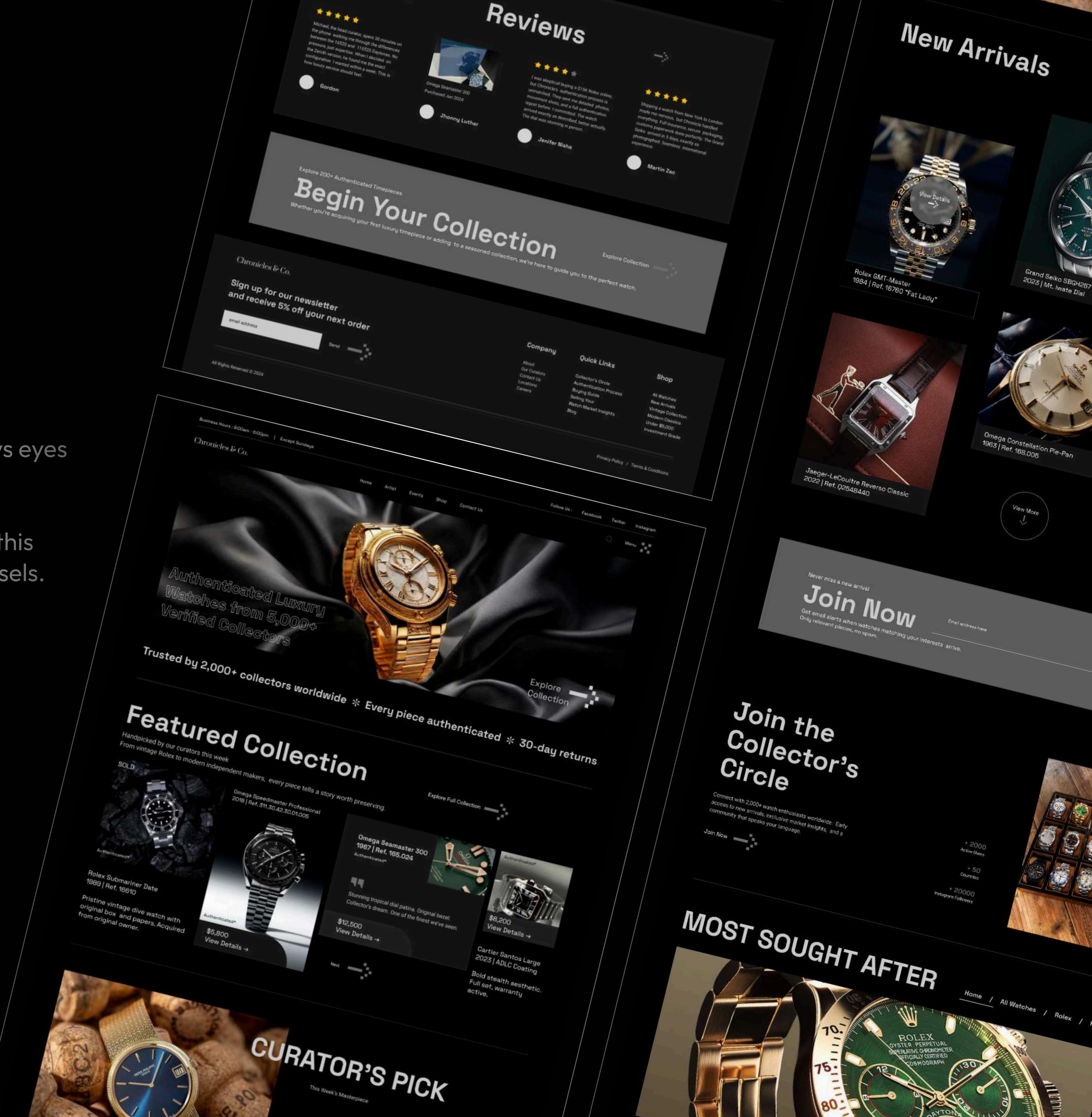
The grid layout borrowed from high-end auction sites. Collectors expect this format. They can scan multiple pieces fast without clicking through carousels.

Trust signals went in the hero. Authenticated pieces, 30-day returns, trusted by 2,000+ collectors. Luxury buyers need proof before they scroll.

Every watch got equal visual weight. No hierarchy beyond featured collections. Collectors have different tastes.

(That gold watch on black silk in the hero? AI-generated to match the premium aesthetic. Client provided product photos. I created the context.)

The page doesn't push. It lets collectors browse, compare, decide. High-ticket buyers hate pressure.



R E S U L T S

CHRONICLES & CO.



DESIGN STRATEGY:

Dark backgrounds make gold/silver watches pop. High contrast directs eyes to product, not page. Grid layout lets collectors scan without feeling rushed. No pushy CTAs, luxury buyers hate pressure.

Cost with luxury e-commerce agency: ₹80,000+ | 5-week timeline

Cost with me: ₹6,999 | 5-day delivery (my first landing page, learning curve included)

DELIVERABLES:

- Complete luxury watch marketplace (10 sections, multiple conversion paths)
- High-ticket psychology copy (₹3.4L-₹42.5L positioning, no pressure, pure curation)
- Multi-path funnel architecture (browse/search/newsletter/community entries)
- Trust signal system (authentication process, full provenance, 30-day returns)
- Collector community framework (free + premium membership tiers)
- Curator's Pick editorial section (story-driven, investment framing)
- Grid layout (borrowed from Christie's/Sotheby's auction sites)
- Premium brand voice (200+ words of curator-level copy per section)
- 1 AI-generated hero visual (gold Rolex on black silk, no ₹30K photo shoot)
- Dark luxury design system (mobile-optimized, gold accents, generous spacing)

CONVERSION PSYCHOLOGY APPLIED:

- ✓ Authority (master horologist authentication, 15+ years curation, zero fakes)
- ✓ Scarcity (weekly rotation, "just added" timestamps, limited availability)
- ✓ Social Proof (5,000+ collectors, verified testimonials, real names + photos)
- ✓ Anchoring (₹42.5L Daytona makes ₹3.4L Tudor feel accessible)
- ✓ Loss Aversion (early access alerts, rare find notifications)
- ✓ Trust Signals (30-day returns, 1-year warranty, 10+ images per watch)

Let's Talk

[See Pricing Plans →](#)

